**FOR IMMEDIATE RELEASE**

**8/14/23**

**Media Contact**

Gabe Gomez

President, NMAMA

(505) 603-5677

[president@nmama.org](mailto:president@nmama.org)

**Unveiling the Marketing Mosaic**

**A Marketing Workshop Series for All Skill Levels**

[Albuquerque, NM] - The New Mexico Chapter of the American Marketing Association (NMAMA), in collaboration with The UNM Anderson School of Management and TABLE Magazine New Mexico, is excited to present an exciting workshop series, "Unveiling the Marketing Mosaic." This immersive learning experience will empower participants with the essential marketing skills. The workshop series will be led by industry professionals and marketing experts. Attendees will dive into cutting-edge strategies, game-changing tools, and techniques.

"We are delighted to partner with The UNM Anderson School of Management and TABLE Magazine New Mexico to bring 'Unveiling the Marketing Mosaic' to our community," said Gabe Gomez, President of NMAMA. "This workshop series is designed to help individuals with basic skills and knowledge necessary to thrive in today's rapidly evolving marketing environment."

The workshop series will be hosted at the UNM Anderson School of Management (1922 Las Lomas Rd NE, Albuquerque, NM 87106). Each 50-minute session will explore key aspects of modern marketing. From digital marketing and data analytics to branding and product photography, participants will gain invaluable insights from industry leaders at the forefront of the marketing landscape.

The workshop series will kick off in September 2023 and continue through May 2024. Participants can attend the entire series or select individual workshops based on their interests and needs. Don't miss this exceptional opportunity to boost your marketing prowess and stay ahead in the dynamic world of business. Join us for "Unveiling the Marketing Mosaic" and elevate your marketing game!

**Series Cost**

$100 per workshop

$50 for Current NMAMA Members

**For student and group rates, please get in touch with Gabe Gomez, President, NMAMA, at** [**president@nmama.org**](mailto:president@nmama.org)

**For more information and registration, please visit** [**www.nmama.org**](https://www.nmama.org/)